

# International Logistics Management Of International Trade Opera

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to retain their market share in today's competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated

logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject target audience mba production and operations management pgdm logistics and supply chain management

this text approaches logistics from a marketing perspective and also integrates the area of marketing accounting finance and manufacturing within the text

business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores the field of digital supply chain optimization and business transformation highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research

this book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment topics covered include important tools for strategic decision making transport packaging warehousing retailing customer services and future trends an introduction to logistics provides practical applications discusses trends and new strategies in major parts of the logistic industry

this new book logistics management blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success it adopts a customer or marketing focus to the subject of logistics and the wider concept of supply chain management by recognizing that customer satisfaction is the primary output of logistics activities the theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the european market represents both a common and global environment

this easy guide introduces the modern field of supply chain and logistics management explains why it is central to business success shows how its pieces fit together and presents best practices you can use wherever you work myerson explains key concepts tools and applications in clear simple language with intuitive examples that make sense to any student or professional

this text brings the supply chain approach to the forefront as an important concept in understanding contemporary logistics management coverage includes an overview of supply chain management and processes associated with logistics and supply chain management

an understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline in its explanation of logistics the process of moving a commodity or service from customer order to consumption this guide provides insight into every step of the process from order processing and purchasing to packaging and warehousing tips are included for integrated logistics customer service materials flow and strategic logistics plans

in today s globalised economic development international transactions form an integral part of economic activities logistics management encompasses planning and management of all activities involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners and provision of product and service packages from point of origin to point of consumption at the right time and at the right place this book gives with theoretical and practical expertise a comprehensive coverage of the logistic concepts techniques and their applications in the world cargo industry besides it provides an in depth understanding of the strategic framework of logistics management the technologies and the components used in logistic operations it also covers export import trade and documentations shipping formalities warehouse and inventory management erp concepts logistics operation of major ports and more key feature case studies are provided at the end of most chapters which tend a practical orientation to the subject this book is primarily intended as a text for postgraduate students of management mba mib and commerce m com ib it will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course in addition practising managers in international business will find the book valuable as a reference

textbook on production and logistics management part one contains introductory discussions of concepts and techniques applicable to the scientific management of the business organization and factory organization and part two contains 26 case studies describing production and logistics techniques in a variety of concrete situations includes edp and econometrics

this textbook discusses supply chain management and provides comprehensive overview of all the key activities and issues of supply chain and logistics functions as an integrated discipline taking a comprehensive approach it reviews end to end supply chain management from procurement to production to warehousing distribution and customer service it explores how each interface can be managed with an ultimate objective of providing superior customer experience to ensure satisfaction at least cost while delivering incremental value in a competitive environment this volume guides on designing effective development and management of the supply chain network which is an invaluable source of sustainable competitive advantage in today s turbulent global marketplace examines the complexities and challenges of catering to the flexible and

fluctuating customer demand warehousing channel distribution and transportation global logistics value chain management and performance management discusses short practical cases to explain the decision making process with respect to manufacturing decisions and inventory for efficient working capital management both of which are critical for supply chain performance explores performance management matrix maturity models and so on this book will be useful to the students researchers and faculty from the field of business management supply chain and logistics management mechanical and civil engineering it will also be an invaluable companion to consultants and business executives working in the field of supply chain and logistics

the latest edition of this market leading text has adopted a supply chain approach one of the latest developments in logistics management its managerial focus blends logistics theory with practical applications and includes updated material of latest transportation regulations and carrier pricing

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

to retain their market share in today s competitive business companies are coming up with high value low price products to cut their costs they are striving hard to identify the cash consuming areas in their operations logistics and supply chain is one of them as its scope ranges from the procurement and management of the raw materials through to the delivery of the final product this book now in its third edition continues to provide theoretical and practical expertise in this area and has been upgraded to logistics and supply chain management the book begins with an introduction to the elements of logistics management and then moves on to explain operating objectives of integrated logistics barriers to internal integration and principles of logistics information it also deals with forecasting inventory management policies warehousing and highlights various aspects of logistics management and logistical organization the book contains case studies in the indian context to give a practical flavour to the subject in this edition a new chapter namely supply chain vulnerability and ethical issues along with topics like logistical framework with respect to product life cycle bullwhip effect collaborative planning forecasting and replenishment scor model for measuring supply chain performance have been included to widen the scope of the subject

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deals with the topics of logistics management

this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4 0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i e concepts and principles at a basic undergraduate bs level more advanced topics at a graduate level ms and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

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